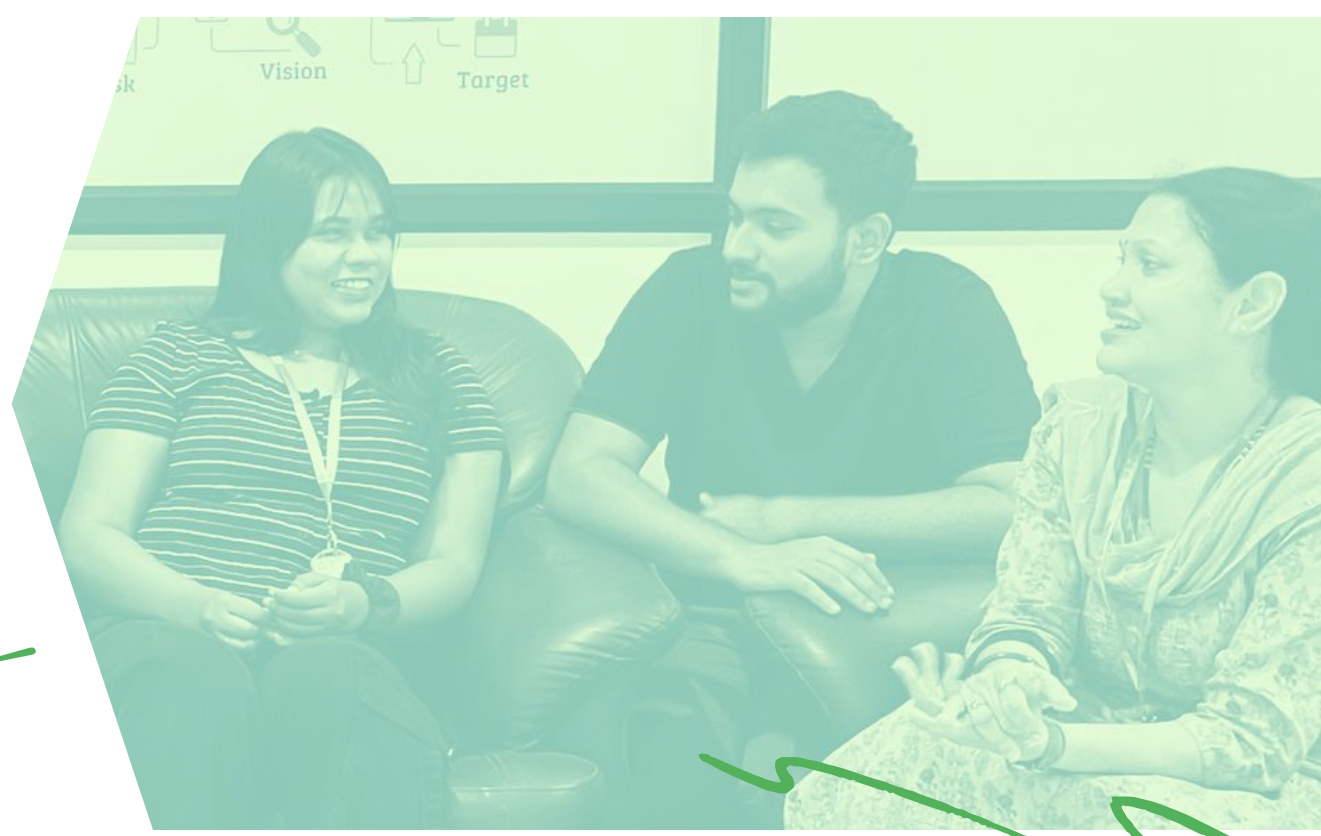


Transforming Ideas to Impact



Our Purpose

The School of Innovation & Entrepreneurial Leadership (SIEL) prepares the next generation of innovators, entrepreneurs, and transformational leaders by integrating entrepreneurship, technology, business, and leadership into a multidisciplinary learning ecosystem. Through experiential learning, venture creation, and industry engagement, the school empowers learners to build sustainable enterprises, drive innovation, and create meaningful economic and social impact.

 Studio-first, practice-led learning with live venture builds.

 Ecosystem access via KIIT-TBI labs, mentors, and investor rooms.

 Impact lens: ethics, sustainability, and community outcomes.

Where future leaders and founders are built.

A practice-first school that bridges management education, venture building, and social impact—powered by KIIT & KIIT-TBI.



For Future Leaders

Develop the qualities, skills, and knowledge to drive positive change. Master business complexities while making decisions that benefit society and the environment.



For Builders & Founders

Ship real products, work directly with operators, and gain access to KIIT-TBI's ecosystem of 423+ startups, ₹13B+ in funding, and 300+ industry mentors.



For Social Impact

Cultivate leaders with visionary foresight. Contribute to India's "Viksit Bharat" vision through technical expertise, initiative, and commitment to ethical, sustainable change.

A vibrant campus in Bhubaneswar

The School of Innovation & Entrepreneurial Leadership is part of KIIT Deemed to be University—one of India's leading multidisciplinary campuses. You learn in a diverse, residential environment with modern infrastructure, student-led clubs, and opportunities to collaborate across disciplines.

40,000+

Students across KIIT DU

30+

Schools & Centres

Modern

Classrooms & Labs

MBA in Innovation, Entrepreneurship & Venture Development

A 2-year full-time program where your startup is your classroom. Designed for dreamers who do.

Mission

Equip ambitious founders with the skills, networks, and conviction to turn ideas into ventures—through a rigorous build-while-you-learn curriculum, hands-on venture labs, and strategic partnerships with operators, investors, and industry leaders.

Vision

Be the premier global launchpad for visionary entrepreneurs—shaping builders who drive transformative innovation with ventures that are viable, sustainable, and ready to scale.

The 4 Semester Journey

SEMESTER 1

🚀 Jury at end

Foundations: Market, Product, Leadership

Build market sense, product readiness, and leadership fundamentals while assembling the right talent.

- Innovation Economics and Market Dynamics
- Startup Ecosystem
- Innovation Readiness and Product Development
- Business Analytics
- Enterprise Design and Leadership
- Creative Interpretation
- Talent Mapping and Management
- Business Communication

SEMESTER 2

🚀 Jury at end

Traction, Capital & Compliance

Commercialize tech, stay compliant, raise smart capital, and lead with resilient strategy.

- Tech Commercialization Strategies
- New Venture Planning and Compliance
- Valuation and Finance for Startups
- Innovation Ecosystem in India
- Fundraising Strategies for Startups
- Incubation Design and Management
- Social Entrepreneurship
- Strategic Management in Start-ups
- Service-Based Business Management
- Personal Branding
- Learning from Failures
- Data Visualization

SEMESTER 3

🚀 Jury at end

Product-Market Fit & Venture Math

Move from insight to fit with venture-ready models, policy awareness, and crisp storytelling.

- Customer Insight and Market Fit
- Business Model Innovation
- Finance and Accounting for Startups
- Startup Policy
- Crafting Consumer Value
- Advanced Excel
- Data-Driven Venture Strategy
- Entrepreneurial Storytelling

SEMESTER 4

🚀 Jury at end

Capstones, Ethics & India Context

Prove it in the real world with staged capstones, ethics, and a sharp view of India's operating landscape.

- India – A Deep Dive
- Business and Professional Ethics
- Business Simulations
- Capstone Project-1: Ideation to Proof-of-Concept
- Capstone Project-2: Development of Innovation / Prototype
- Capstone Project-3: Development of Business Model
- Capstone Project-4: Real-time establishment and management in incubation / acceleration unit

Why MBA–IEV at KSLd?

A program designed for the next generation of founders and intrapreneurs. We bring management education and venture building under one roof.



Mentored by Founders

Studios, masterclasses, and 1:1 clinics led by founders, CXOs, policymakers, and operators.



Incubation Support

Powered by KIIT-TBI: labs, grants, legal/IP clinics, and investor rooms to launch faster.



Funding Opportunities

Demo Days, seed grants, angels, and venture partners that back student-led startups.



Action-Based Learning

Work on live problems, simulations, and your own venture - progress is your grade.