SCHOOL OF INNOVATION & ENTREPRENEURIAL LEADERSHIP
KIIT Deemed to be University U/S 3 of the UGC Act, 1956

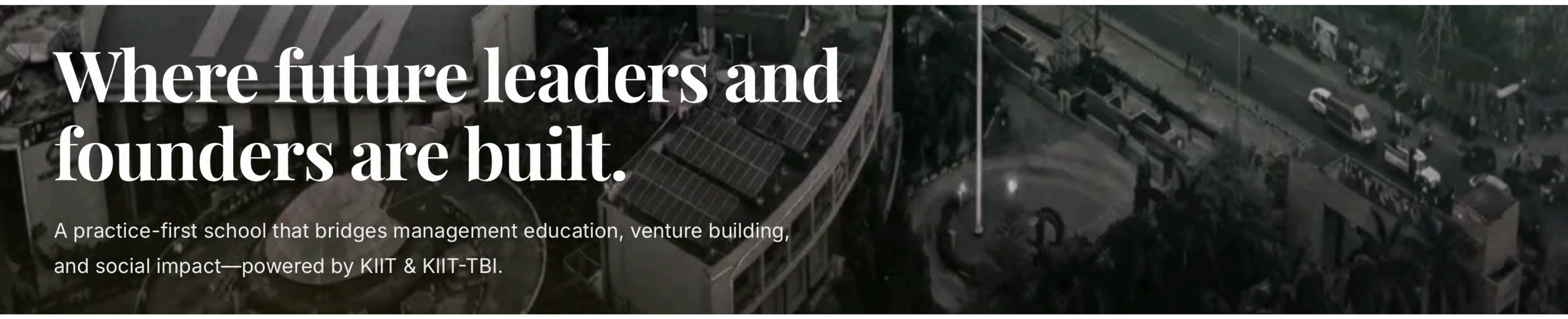
Transforming Ideas to Impact



Our Purpose

The School of Innovation & Entrepreneurial Leadership (SIEL) prepares the next generation of innovators, entrepreneurs, and transformational leaders by integrating entrepreneurship, technology, business, and leadership into a multidisciplinary learning ecosystem. Through experiential learning, venture creation, and industry engagement, the school empowers learners to build sustainable enterprises, drive innovation, and create meaningful economic and social impact.

- Studio-first, practice-led learning with live venture builds.
- Ecosystem access via KIIT-TBI labs, mentors, and investor rooms.
- Impact lens: ethics, sustainability, and community outcomes.



Where future leaders and founders are built.

A practice-first school that bridges management education, venture building, and social impact—powered by KIIT & KIIT-TBI.

For Future Leaders

Develop the qualities, skills, and knowledge to drive positive change. Master business complexities while making decisions that benefit society and the environment.

For Builders & Founders

Ship real products, work directly with operators, and gain access to KIIT-TBI's ecosystem of 423+ startups, ₹13B+ in funding, and 300+ industry mentors.

For Social Impact

Cultivate leaders with visionary foresight. Contribute to India's "Viksit Bharat" vision through technical expertise, initiative, and commitment to ethical, sustainable change.

A vibrant campus in Bhubaneswar

The School of Innovation & Entrepreneurial Leadership is part of KIIT Deemed to be University—one of India's leading multidisciplinary campuses. You learn in a diverse, residential environment with modern infrastructure, student-led clubs, and opportunities to collaborate across disciplines.

40,000+
Students across KIIT DU

30+
Schools & Centres

Modern
Classrooms & Labs



MBA in Innovation, Entrepreneurship & Venture Development

A 2-year full-time program where your startup is your classroom. Designed for dreamers who do.

knest

A place where ideas meet other ideas.

KNEST stands for KIIT Nurturing Entrepreneurship & Student Talent. It is a university-wide innovation and entrepreneurship ecosystem that brings academic learning, institutional support, alumni experience and industry relationships together around student ventures.

The 4 Semester Journey

SEMESTER 1 · Jury at end

Foundations: Market, Product, Leadership

Build market sense, product readiness, and leadership fundamentals while assembling the right talent.

- Innovation Economics and Market Dynamics
- Startup Ecosystem
- Innovation Readiness and Product Development
- Business Analytics
- Enterprise Design and Leadership
- Creative Interpretation
- Talent Mapping and Management
- Business Communication

SEMESTER 2 · Jury at end

Product-Market Fit & Venture Math

Move from insight to fit with venture-ready models, policy awareness, and crisp storytelling.

- Customer Insight and Market Fit
- Business Model Innovation
- Finance and Accounting for Startups
- Startup Policy
- Crafting Consumer Value
- Advanced Excel
- Data-Driven Venture Strategy
- Entrepreneurial Storytelling

SEMESTER 3 · Jury at end

Traction, Capital & Compliance

Commercialize tech, stay compliant, raise smart capital, and lead with resilient strategy.

- Tech Commercialization Strategies
- New Venture Planning and Compliance
- Valuation and Finance for Startups
- Innovation Ecosystem in India
- Fundraising Strategies for Startups
- Incubation Design and Management
- Social Entrepreneurship
- Strategic Management in Start-ups
- Service-Based Business Management
- Personal Branding
- Learning from Failures
- Data Visualization

SEMESTER 4 · Jury at end

Capstones, Ethics & India Context

Prove it in the real world with staged capstones, ethics, and a sharp view of India's operating landscape.

- India – A Deep Dive
- Business and Professional Ethics
- Business Simulations
- Capstone Project-1: Ideation to Proof-of-Concept
- Capstone Project-2: Development of Innovation / Prototype
- Capstone Project-3: Development of Business Model
- Capstone Project-4: Real-time establishment and management in incubation / acceleration unit

Why MBA–IEV at KSIEL?

A program designed for the next generation of founders and intrapreneurs. We bring innovation and venture building under one roof.

Mentored by Founders

Studios, masterclasses, and 1:1 clinics led by founders, CXOs, policymakers, and operators.

Incubation Support

Powered by KIIT-TBI: labs, grants, legal/IP clinics, and investor rooms to launch faster.

Funding Opportunities

Demo Days, seed grants, angels, and venture partners that back student-led startups.

Action-Based Learning

Work on live problems, simulations, and your own venture - progress is your grade.