



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of the UGC Act, 1956
SCHOOL OF LEADERSHIP



Powered by



Master in Business Administration

Innovation, Entrepreneurship,
and Venture Development

Seed

Nurture

Grow

Thrive



Prof. (Dr.) Achyuta Samanta
Founder – KIIT, KISS & KIMS

Founder's Message

It is with great pride and immense pleasure that I welcome you to the MBA Program in "Innovation, Entrepreneurship, and Venture Development" at KIIT Deemed to be University, Bhubaneswar! Our MBA Program empowers young minds to become visionary leaders equipped to drive innovation and growth with integrity, creativity, and compassion. This program nurtures entrepreneurs-in-the-making into leaders capable of tackling complex business challenges. Our immersive experience combines rigorous academic frameworks with hands-on entrepreneurial development, connecting students with global innovators, industry experts, and cutting-edge research. We cultivate essential skills like adaptability, resilience, and strategic thinking, preparing our graduates to excel in the fast-paced world of innovation and entrepreneurship. As you embark on this transformative journey, I encourage you to embrace challenges with courage, creativity, and a commitment to excellence.

Vice-Chancellor's Message

It is my pleasure to extend a warm invitation to all aspiring visionaries and changemakers. Join our community of leaders shaping the future of business. Our program equips you with the knowledge, skills, and mindset to launch successful ventures, drive innovation, and create sustainable impact. Develop essential skills like agility, resilience, and adaptability, along with critical thinking, creativity, and collaboration. Gain hands-on experience with world-class faculty, industry experts, and global innovators. Join us on this transformative journey and discover your potential to become a successful entrepreneur, innovator, and changemaker.



Prof. (Dr.) Saranjit Singh
Vice-Chancellor, KIIT DU



Prof. (Dr.) Debashis
Bandyopadhyay
Pro-VC, KIIT DU

Pro Vice-Chancellor's Message

The MBA in Innovation, Entrepreneurship, and Venture Development program is designed to equip students with the skills and mindset to thrive in today's fast-evolving business landscape. At KIIT Deemed to be University, by blending creativity with practical insights, we aim to foster leaders who can drive innovation, launch successful ventures, and create lasting impact. Our dynamic curriculum, combined with industry engagement and hands-on experiences, will help you become a visionary entrepreneur capable of navigating challenges and seizing opportunities. We are excited to pave your journey by unlocking the full potential in you.

Dean's Message

At KIIT, we are committed to developing business leaders, innovators and changemakers who can lead with purpose and drive social and economic impact. The MBA-IEV program is not just about understanding business principles but about cultivating a mindset that thrives on innovation, resilience, and entrepreneurial thinking. It is meticulously designed to equip innovators and future entrepreneurs with knowledge, skills, and strategies to navigate the complexities of building and scaling successful ventures. From ideation to execution, with mentorship from industry leaders, practical learning opportunities, and cutting-edge research resources, learners will be empowered to transform their entrepreneurial vision into reality.



Prof. (Dr.) Pinaki Nandan Pattnaik
Dean, KIIT School of Leadership

Advisor's Message

In today's rapidly evolving global landscape, innovation and entrepreneurship are crucial. At KIIT, we nurture future leaders with management knowledge, creative thinking, and problem-solving skills. Our MBA program blends theory with practical application, focusing on product development, business strategy, and venture financing. With world-class faculty, research ecosystem, and industry connections, we offer a transformative journey for aspiring entrepreneurs. Join us to turn your entrepreneurial aspirations into reality and become a catalyst for innovation in the global business landscape. We look forward to being a part of your entrepreneurial journey!



Prof. (Dr.) Mrutyunjay Suar
CEO, KIIT-TBI

MBA-IEV Program



The MBA in Innovation, Entrepreneurship, and Venture Development is designed for ambitious startup founders and venture creators eager to lead and innovate in the dynamic business world. This program provides a unique blend of theoretical knowledge and practical experience, focusing on developing innovative business models, entrepreneurial strategies, and venture creation.

Program Structure & Curriculum



Vision

To be a premier global hub for cultivating visionary entrepreneurs and startup founders who drive transformative innovation by creating viable and sustainable ventures.



Mission

To equip aspiring entrepreneurs and innovators with the skills, knowledge, and networks necessary to turn ideas into impactful ventures through a rigorous curriculum, hands-on experience, and strategic partnerships with industry leaders within a dynamic ecosystem where creativity, resilience, and strategic thinking converge to shape the future of business.

Semester 1	Semester 2	Semester 3	Semester 4
• Innovation Economics and Market Dynamics • Startup Ecosystem • Innovation Readiness and Product Development • Business Analytics • Enterprise Design and Leadership • Creative Interpretation • Talent Mapping and Management • Business Communication	• Customer Insight and Market Fit • Business Model Innovation • Finance and Accounting for Startups • Startup Policy • Data-Driven Venture Strategy • Crafting Consumer Value • Entrepreneurial Storytelling • Advanced Excel	• Tech Commercialization Strategies • New Venture Planning and Compliances • Valuation and Finance for Startups • Innovation Ecosystem in India • Fundraising Strategies for Startups • Incubation Design and Management • Social Entrepreneurship • Strategic Management in Start-ups • Service-Based Business Management • Personal Branding • Learning from Failures • Data Visualization	• India – A Deep Dive • Business and Professional Ethics • Business Simulations
Capstone Project-1: Ideation to Proof-of-Concept	Capstone Project-2: Development of Innovation/Prototype Action Learning-1: Startup/Incubation/Acceleration Program/Residency Learning Program	Captioned Project-3: Development of Business Model	Action Learning-II: Real-time establishment and management in incubation / acceleration unit



KIIT-Technology Business Incubator (KIIT-TBI) was established in 2009 as a holistic entrepreneurial ecosystem and has been a beacon of innovation, entrepreneurship and new venture development by supporting 423+ startups, creating 10,000+ jobs, and raising more than INR 13 billion in funding since its inception. It is recognized as a Centre of Excellence by DST and has been honored with several national & international awards. [For more visit: kiitincubator.in](http://kiitincubator.in)

Collaboration & Partnerships



Administrative Staff College of India
Leadership through Learning



Experiential Learning

Venture Creation Lab | Innovation Challenges | Incubator Engagement |
Business Simulations | Immersive Internships | Global Perspectives |
Dynamic Networking Platforms | Tailored Pathways

Career Paths

- Founders and leaders of new startups and business ventures as entrepreneurs
- Innovation and incubation managers responsible for driving innovation within established organizations
- Venture capitalists specializing in funding and supporting early-stage startups
- Consultants, mentors, and advisors to startups and enterprises on innovative strategies and business development.
- Corporate strategists and leaders within corporations focused on strategic growth and innovation

Who are we looking for?

Aspiring Entrepreneurs | Early-Stage Business Owners | Corporate Innovators | Professionals Seeking Career Transition | Investment and Venture Capital Professionals | Technology and Product Managers | Young Leaders and Graduates

Eligibility

- ✓ Bachelor's degree in any discipline from a recognized university with at least 50% aggregate marks
- ✓ A valid score in any other national-level management entrance exam

Selection Process

Selection of suitable candidates shall be a composite of Entrance Test Score, Past Academic Performance, and Personal Interview.

Program Fee (in INR)*

Semester 1	2,60,000
Semester 2	2,60,000
Semester 3	2,60,000
Semester 4	2,60,000

*Exclusive of accommodation, food, and hostel charges

For more details

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